



The Association for  
Key Account Management

# KAM OF THE YEAR

 Application Form

The Association For key Account Management



# HOW TO ENTER



## **At last! The Key Account Manager of the Year Award gives you the chance to demonstrate your value**

Using the application form below, write a statement (up to 500 words) of what you have done to become the next Key Account Manager of the Year.

Then ask someone to endorse it as being substantially true (your nominator) and send it to us at [info@a4kam.org](mailto:info@a4kam.org).

### **Notes:**

- Applications should relate to activities within the last three years.
- Confidential details will not be published or divulged other than to the two judges.



# CONTACT DETAILS

2

## Applicant

First Name	
Last Name	
Company	
Email	
Phone Number	
Country	

## Nominator

Ask a nominator (e.g. line manager, customer) to broadly agree to your statement for validation.

First Name	
Last Name	
Company	
Email	
Phone Number	
Country	



# STATEMENT

3

Summarise in up to **500 words** what you have done and achieved as a KAM in the last 3 years. ***Please write in the boxes below.***



# SEND

5

**Now email this form to: [info@a4kam.org](mailto:info@a4kam.org)**

**Let's talk! Want to discuss anything?** please email first to [info@a4kam.org](mailto:info@a4kam.org) or to the Chairman Dr Diana Woodburn on [woodburn@marketingbp.com](mailto:woodburn@marketingbp.com).

## Are you an AKAM member?

You don't have to be an AKAM member to enter and win the Key Account Manager of the Year Award. But think how it might help you and your career to join this not-for-profit association of professionals who share a passion for Key Account Management. AKAM is a not-for-profit association of professionals who share a passion for Key Account Management.

We have a mission to boost standards of KAM practice by providing access to KAM experts and practitioners and qualifications, plus an on-demand resource centre and network for all members, both through the website and events.

**Join AKAM and build your strength with peers and experts from around the world!**



# AKAM

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Find out more  
**HERE**

