

# AKAM at the University of Surrey

9.00 – 16.30, Thursday, 13th June 2024

9.00 Tea & coffee

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9.30 Welcome

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**9.40 AI and KAM???**  
Giedre Rajunce, Serial entrepreneur and innovator

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10.15 Breakout groups and output sharing

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11.15 Break

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**11.30 AKAM now**  
Dr Diana Woodburn, AKAM Chair

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**11.45** The role of emotions in KAM  
Filoumena Zlatanou, Queen Mary University London

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**12.05 KAM-Procurement Relationships: Danger of  
Corruption!**  
Dr Stephan Henneberg, Queen Mary University London

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12.40 Lunch

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13.30 Breakout groups and output sharing

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**14.30 Well-being in the workplace: Managing stress**  
Charlotte Bull, Wellbeing trainer/facilitator

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15.05 Break

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15.20 Breakout groups and output sharing

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16.30 Close